

Fact Sheet on Package Theft & Delivery 2017

Amazon, Home Depot, Best Buy, Nordstrom, Wayfair, Overstock, eBay, Instacart, Blue Apron; these are just a few of the largest online retailers and companies leading the charge in online shopping and home delivery. Together, they ship millions of packages to our homes each day. This industry has exploded over the last five years and isn't showing signs of slowing down anytime soon (Amazon has grown from \$10 Billion to \$110 Billion in annual revenue since 2006).

According to a recent [report by Parks Associates](#), using the largest sample size for the package theft industry, more than one-third of consumers in U.S. broadband households are concerned that packages delivered to their homes will be stolen. Nearly 1 in 5 are "very concerned."³

[Shorr Package Theft Report](#), tells us that 41% of Americans get 2-5 packages per month and 92% of online shoppers want their packages delivered to their home. Malls are seeing less traffic and this is effecting brick and mortar stores growth and closing of more retail stores. But as home delivery increases, so does package theft. Therefore we have created this information resource for reporters, journalists and researchers who want to learn more about the growing crime of package theft.

- 41% say they have avoided some purchases online for fear of package theft.²
- 31% of homeowners have experience package theft.²
- 11 million homeowners have had a package stolen in the last year.¹
- 49% of online shoppers will order an item that is \$500 or more to be delivered.²
- 82% of online shoppers spend \$50 or more each month.²
- 53% of homeowners are worried about packages left outside their home being stolen¹
- 74% of packages are stolen during the day when homeowners are at work¹
- The average value of stolen packages is \$50 - \$100¹
- 53% have changed their plans so they can be home to get a package despite not having to sign for it²
- 20% of people will leave from work early if they are expecting a delivery²
- On average the people in the Northwest spend the most each month online, \$251, Midwest is lowest at \$168, Northeast \$205, Southeast \$235, Southwest \$189²
- 61% feel the online retailers should be doing more to protect against package theft²
- 70% of all homeowners expect to receive a package over the holiday season¹
- FedEx and UPS delivered more than 1Billion packages between Black Friday and Christmas Day 2016 [source](#)
- Simon Property Group, A leading operator of 231 malls mostly in the US say only three of their top 10 tenants are still in the same form as 1993

1. August Home Study PDF [go here](#).
2. Shorr package theft report [go here](#).
3. Parks Associates report [go here](#)

Number of Packages Delivered per Day 2012 - 2017 in millions

Carrier	2012	2017	% increase in 5 years	Average increase per year
UPS**	15M	19M	26.70%	5.34%
Fedex**	10M	13M	30.00%	6.00%
USPS***	10M	12.8M	28.00%	5.60%
Total	35M	44.8M	28.23%	5.65%

** These numbers are sourced from SEC public filings 2012 - 2017

***These are found in public access of USPS.org

More and more packages are being shipped to our homes and package theft is increasing *everywhere*. We are tracking this crime with our [Package Theft Map](#). Homeowners need to consider measures to protect their packages - especially around the holidays at peak delivery season. There are a ton of great solutions out there. Check out our comprehensive [Comparison Chart](#) to learn more about options consumers have.

If you would like to join us in the fight against porch pirates, please sign up for our email list [here](#) and join [us on Facebook](#) or visit us at [PackageGuard.com](#) for more information. Published Aug 2017.
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